

US 12 HERITAGE TRAIL CORRIDOR GOALS

1. Develop a corridor-wide historic preservation enhancement plan.
2. Promote and market cultural tourism; including but not limited to community destinations, agricultural tourism, the Automobile Heritage Area, creation of trail maps and way finding guides, encouragement of tourism agencies, and planning of corridor-wide activities.
3. Educate those along the corridor and in the state and nation; including advice in preparation of management plans and teaching materials and the establishment of a repository for any materials about the US-12 corridor at the Eastern Michigan University Archives.
4. Encourage, support, and promote studies, surveys, designation and markings of historic and cultural resources on the US-12 corridor.
5. Assist with issues of quality of life along the US-12 corridor, including community revitalization efforts, environmental issues, local land use, and appropriate development through zoning provisions and regional planning.
6. Recognize and support community assets; including but not limited to festivals, fairs, museums, historic sites, and natural resources.
7. Utilize existing and where necessary establish new tourist centers for the dissemination of US-12 Heritage Trail information.
8. Encourage appropriate highway design decisions. Work with MDOT and local governments to provide a safe highway, ensuring historic integrity and providing for commercial, agricultural and tourism usage.
9. Coordinate regularly with the citizen's advisory committee and the local governments along the US-12 corridor.